

**KTVU**  
**FCC ISSUES & PROGRAMS REPORT**  
**FIRST QUARTER 2010**

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PROGRAM LIST  
FIRST QUARTER 2010**

The following is a list of programs along with a brief description of that program:

**Bay Area People**

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

**Bay Area People - Public Service Announcements**

These PSAs are locally produced, community calendar billboard announcements that are approximately :10 (ten seconds) in length, featuring community events, organizations, referrals and services. These air within the program Bay Area People.

**The KTVU Morning News – Early Edition**

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

**The KTVU Morning News**

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

**Mornings On 2**

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers. Aired daily, Monday through Friday, 7:00 am to 9:00 am.

**The Noon News**

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

**KTVU News at 5**

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

**KTVU News at 6**

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

**The 10 O'Clock News**

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

**Public Service Announcements**

KTVU airs :05, :10, :15, :20, :30 and :60 second, local, regional and national public service announcements on all day parts including prime time. The announcements cover a wide range of topics, including; social issues, health, human services, conservation and education.

During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally produced, issue responsive programming actually broadcast by KTVU.

## Business

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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1/21/10	All Newscasts	2:18
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A huge ship carrying special cargo sailed through the Golden Gate today heading for the Bay Bridge. The ship from Shanghai was carrying the first huge pieces of specially fabricated steel girders for the Bay Bridge's new roadway...it's the steel you'll be driving on someday. The shipment is one year late. Despite the delay, officials say the entire Bay Bridge should open on time in 2014. As for funding, the Metropolitan Transportation Commission says so far, funding for the project is still intact.

1/25/10	All Newscasts	1:01
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California Attorney General Jerry Brown announced a settlement today in a case involving a string of unscrupulous car repair shops. Maurie Glad owns 22 Midas shops. A state lawsuit claimed he charged customers for repairs that were unnecessary or never performed. Under the settlement, Glad must sell his auto shops to Midas International Corp., which will continue to operate them. Glad has agreed to pay a \$1.8 million fine and can never own or operate another auto repair shop anywhere in California.

1/27/10	All Newscasts	2:45
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Analysts say the I-Pad may have many features, but its' success will depend upon whether or not consumers are ready to accept yet another new device and one with a starting price of \$499. Though the I-Pad was unveiled at a special event this morning in San Francisco, the actual tablet style won't be in stores until March. Still we found shoppers anxious to test out Apple's newest offering.

1/27/10	All Newscasts	1:12
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Cupertino-based Apple unveiled its' most anticipated "latest creation" today; the I-Pad. Apple CEO Steve Jobs debuted the tablet-style device in San Francisco. The I-Pad enables users to watch video, play computer games...and in direct competition with Amazon's popular Kindle e-reader...download and read books and magazines. The I-Pad announcement lifted Apple stock today almost one percent. But those shares quickly lost a third of that gain tonight in after hours trading. Shares of Amazon...the maker of the Kindle e-reader...closed today...up by two and three quarters percent.

1/29/10          All Newscasts          2:17

California car dealers say they're hoping this year will be better for sales than last year...when the sales industry hit a deep slump. And a new report indicates an improvement looks likely. As KTVU reports, customers are increasingly returning to showrooms, as the economy gets stronger. Phil Blatazar, general sales manager at San Leandro Ford says buyers are looking for fuel-efficient cars under \$30,000. Baltazars says a 30% jump in sales would be needed to make up for years of decline, but 10% is a start.

1/29/10          All Newscasts          2:23

Alameda voters go to the polls next Tuesday to decide what to do with the long-abandoned Alameda Naval Air Station. At issue is how the 1,500 acre site at the western edge of Alameda with its' amazing water views, should be developed. And whether a developer's plan will preserve or destroy the city's small-town character. The basic question in Measure "B" is whether the city charter should be changed to allow construction of multi-family dwellings, which has been prohibited and Alameda for 37 years.

2/15/10          All Newscasts          1:43

It appears that the economic downturn is good business for agencies that provide temporary workers. Even though the economy is slowly recovering, many businesses are hesitant to hire permanent workers and are going for "temps" instead. And some experts say it could be awhile before that changes. There was no day off for workers at this San Jose "temp" agency this President's Day. The owner says business was up 26% last quarter compared to a year ago, with more businesses hiring part time workers. Technology analyst Rob Enderle says while the majority of Bay Area tech firms and the manufacturing industries are hiring part time workers, green industries is one area hiring full time workers.

2/19/10          All Newscasts          2:48

Many people in San Francisco's North Beach say they are fed up with the "party crowd" thrashing the neighborhood at night. Others suggest that it comes with the territory. They say North Beach is a destination and visitors are a key reason why the neighborhood thrives. The owner of the Vin Club, a wine bar on Broadway blames the problems on just a handful of nightclubs that he says are operating irresponsibly. Bennett Montoya owns Atmosphere Nightclub. He says its' unfair to blame clubs, because often, the troublemakers loiter outside and never patronize an establishment. Merchants and residents tell us they'd like to see more police target this area on weekends and perhaps close off key streets to limit traffic during weekend nights.

2/20/10

Bay Area People

8:13

San Francisco's Redevelopment Agency's revitalization of Sixth Street between Market and Folsom Streets has resulted in the creation of 30 new businesses that are catering to an area that had no services before. The latest business to open is Passion Café, a French Bistro with a rooftop dining and garden area. Steve Barton, Passion Café co-owner, was helped with his business plan by Urban Solutions, an organization that helps small businesses with consulting, loan packaging, financing, marketing and more.

## Community Interest / Services

<u>Air Date</u>	<u>Program</u>	<u>Length</u>	
1/2/10	Bay Area People	5:00	<p>Come help the San Mateo City Firefighters and the Muscular Dystrophy Association kick off their annual chili cook-off. Over fifteen firefighting districts around the Bay Area will compete to win one of four types of prizes. In addition to chili, there will be live music, raffles, and much more. So get your taste buds ready and join the festivities August 29<sup>th</sup>, from 11:00am to 5:30pm Central Park Baseball Field in San Mateo.</p> <p>Originally aired 8/22/09</p>
1/2/10	Bay Area People	5:00	<p>A new and permanent exhibit featuring Thomas G. Fowler's collection of Inuit and Eskimo art is opening August 28<sup>th</sup> at the De Young Museum in San Francisco. Yua, Spirit of the Arctic: Eskimo and Inuit Art, is a unique collection reflecting many trips Fowler took to Alaska. The installation includes 80 objects from the 3<sup>rd</sup> century B.C. to the contemporary era.</p> <p>Originally aired 8/22/09.</p>
1/9/10	Bay Area People	6:00	<p>The San Jose-based Live the Dream Foundation will be celebrating the Martin Luther King, Jr. holiday with their annual MLK Jr. Commemoration Dinner on January 15<sup>th</sup>. An awards dinner and fundraising event, the Live the Dream Foundation dinner recognizes the people with their annual community service awards.</p>
1/23/10	Bay Area People	7:25	<p>Considered one of the best and biggest rummage sales in Northern California, this year's 51<sup>st</sup> White Elephant Sale will have more antiques, collector's items and household items than ever before. Over \$15 million dollars have been raised over the past 15 years to help support the exhibits and special events for the Oakland Museum of California. Their preview sale and public sale will be held in January and March. Items for donations are welcome.</p>
1/23/10	Bay Area People	7:02	<p>Getting ready for Chinese New Year and looking for a new recipe to bring in the New Year? Executive Chef Luong Nguyen of Sino Restaurant and Lounge in San Jose's Santana Row shares a simple, but flavorful recipe.</p>



2/6/10            Bay Area People            7:18

This is the inside story of the Los Angeles Dodgers as they first moved from Brooklyn to the West Coast. Flo Snyder was a young girl living in Los Angeles in need of a job. "Lady in the Locker Room" chronicles her life as she tries to understand the game of baseball, while being the only "girl" on staff that directly dealt with management to players. Her first hand account of working alongside with some of baseball's icons, from Morrie Wills, Don Drysdale, Sandy Kofax and even the voice of the Dodgers, Vin Scully, will make any baseball and non-baseball fan appreciate the great old days of baseball.

2/6/10            Bay Area People            7:25

Chef Mary Bergin, Culinary Manager of Sur la Table in Santa Rosa shares her secrets to great frosting for valentine cupcakes. One of her secrets is to use salt in the frosting.

2/13/10          Bay Area People            7:25

Carlos Santana has just opened his fifth Maria Maria Restaurant in the Bay Area town of Danville. Head Chef Frank Palmer shares the recipe for one of their most popular appetizers: ceviche with mango and avocado.

2/20/10          Bay Area People            6:24

This rainy season has been a boon to mushroom lovers. Members of the Bay Area Mycological Society (BAMS) have spent some time and effort learning the importance of what to look for before foraging for mushrooms at local parks. BAMS holds meetings and programs for those who want to learn how to safely pick wild mushrooms.

3/13/10          Bay Area People            7:32

The Oakland Police Department and Pet Food Express have joined forces to raise money for the purchase of two puppies to join OPD's K-9 Unit. It takes \$5,000 to purchase a puppy and \$15,000 to train the dogs to work with the police department. Three Oakland Pet Food Express stores are offering dog washes and accepting donations to raise funds. Pet Food Express will match every dollar raised.

3/20/10          Bay Area People            4:36

The first marathon to be held in Oakland in 25 years will be held on March 27<sup>th</sup> and 28<sup>th</sup>, from City Hall to Lake Merritt to Jack London Square and well beyond. The festival is a family affair, providing a marathon, half-marathon, 5K run, 4-team relay and a kids run.

3/20/10          Bay Area People            8:57

Chef and artichoke expert, Tony Baker of Montrieo Bistro in Monterey gives us a lesson on how to prepare baby artichokes. He also shows us how to make his popular risotto and baby artichoke recipe.

## Crime & Justice

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
1/6/10	All Newscasts	2:23
<p>A recent court ruling throwing out California's ban on felons wearing body armor has police across the state up in arms. And that's why top law enforcement officers met today at a symbolic location in San Francisco to demand the ban be reinstated. They gathered at Pine near Franklin, it was here, more than 15 years ago that officer James Guelff was killed in a gun battle by a man police had trouble taking down...because that man was wearing body armor. Last month, a dozen years after the ban was enacted, A California appeals court struck it down, saying the law is vague and doesn't cover all the various types of protective gear. Law enforcement officials say the ban must go back into effect. State Attorney Jerry Brown says he will ask the California Supreme Court to reverse the decision. But that could take at least a year and a half. We spoke by phone today to Gerald Peters, the Southern California attorney who persuaded the court to overturn the ban. Peters said, "There are not swarms of people arrested for wearing body armor. Press the legislature to make a law that makes sense."</p>		
1/6/10	All Newscasts	3:51
<p>A blue ribbon panel's long awaited report is shedding new light tonight on the Oakland Police Department's darkest day; that was March 21<sup>st</sup> last year, when four police officers were shot and killed. The report is the work of law enforcement experts, who the Oakland Police asked to find out if officers followed protocol and if any laws were broken. The report cites poor communication, a lack of leadership on the scene, and poor planning.</p>		
1/29/10	All Newscasts	2:34
<p>KTVU received a rare look inside San Quentin Prison today as correctional officials showed off their new medical facility for inmates. It replaces the decrepit and inefficient medical clinic that a court ordered "shutdown." And while the cash strapped taxpayers say they are angry the state spent money...they inmates say they are quite pleased.</p>		
2/9/10	All Newscasts	2:04
<p>An East Palo Alto police officer is coming under fire for comment he posted on Facebook. His remarks were aimed at people who carry weapons in public, under the open carry law. And what's getting the most attention is what the officer said should happen to the so-called open carriers, and whether it was meant as a joke or threat. East Palo Alto Police said the department is investigating whether the officer's remarks violate the department's policies. The police say the investigation is ongoing and they mayor says until it's completed, he has no plans to bring the matter before the city council.</p>		

2/17/10 All Newscasts 1:03

San Francisco's police chief told the city's police commission tonight that issuing tasers could save lives. The San Francisco Sheriff's Department already uses tasers at the county jail, where officials say, deputies fire them about twice a year. But civil rights lawyers say they're concerned about reports that police in other departments have used tasers against protestors, people who weren't resisting, or who were mentally ill. If the commission approves Gascon's request, he says he hopes to begin taser training and deployment as soon as possible.

2/17/10 All Newscasts 2:23

The recent string of violent crimes in Vallejo is generating a host of ideas tonight, from residents, police and city officials, intent on stopping the violence. Today, to0w county Sheriff's deputies began patrolling the city to help police. As KTVU reports, the focus is now a long term solution. More than 150 Vallejo residents came together tonight hoping to find ways to cut the city's crime rate. They talked about the causes of crime, including a lack of youth activities, a lack of parental participation and a lack of respect.

2/23/10 All Newscasts 1:07

Richmond Police Chief Chris Magnus says he wants to cut gun violence and homicides in his city this year by 20%. So he is looking to see how Oakland is working to get guns off the street. Police in Oakland say they have confiscated 200 guns in two months during arrests, targeted traffic stops and searches for those who are on parole and probation. Richmond's police chief says he plans to outline his anti-crime strategy one month from today.

2/25/10 All Newscasts 2:49

A federal judge has cleared the way for a grieving mother to proceed with a \$10 million civil rights lawsuit against the Oakland Police. The judge ruled its' likely officers deliberately tried to prevent the mother from trying to find out if police beat her son ten years ago in the days before he died. Oakland police and the city attorney had no comment today although it's expected they'll appeal the judges ruling.

## Economy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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1/2/10	Bay Area People	5:00
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With recent pay cuts, layoffs and furloughs, it has become difficult to keep up with bills and house payments. However, a non-profit organization called, "HIP Housing," is doing something to help people financially. They help arrange shared housing for thousands of people in San Mateo County. HIP Housing matches people through careful background checking.

Originally aired 8/22/09.

1/1/10	All Newscasts	2:37
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A new year brings new hope. And certainly with the unemployment situation appearing to improve and the stock market rising...many economists say they have high hopes for an economic rebound this year. But how extensive will it be? KTVU spoke with some Bay Area experts to find out.

2/23/10	All Newscasts	2:18
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San Francisco is facing a slump in convention business and while the economy is the prime culprit, some point to the Moscone Center. They say the convention center is showing its' age and needs to be modernized. The concern is that other cities with newer facilities are starting to cash in. For the 6,700 attendees and exhibitors at the convention today, the facilities are far from cutting edge. No internet or WiFi access in parts of Moscone forced many people to plant themselves in corridors or on stairs. And convention organizers say limited power outlets and old audiovisual systems are also a problem. Moscone center officials hope to raise about \$70 million for renovations. And local officials have agreed to a tourism improvement district hospitality tax of up to 1.5% for five years to provide funding.

## Education

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
2/13/10	Bay Area People	6:19
San Francisco-based City of Dreams, is a non-profit organization dedicated to helping inner city children with mentorships and exposure to new experiences. Volunteer mentors take youngsters, ages 10 to 14, out and about in the Bay Area to help broaden their life experiences. City of Dreams will be holding their first fundraising event, the "Bootlegger's Ball," at the Sir Francis Drake Hotel in San Francisco. Funds will help support their budget so that they may continue their work with at-risk kids.		
2/23/10	All Newscasts	2:48
Painful decisions are being made right now at a school board meeting in San Francisco. With a looming budget deficit of more than \$100 million, the district is considering laying off 900 staff members...half of them teachers and principals. Superintendent Carlos Garcia says the governor's proposed budget has hit his district hard again. His plan to close the projected \$113 million shortfall included increasing class sizes, shortening the school year, cutting summer school, employee furloughs and nearly 1,000 employee layoffs.		

## Environment

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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1/1/10	All Newscasts	2:22
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The rock wall meant to secure the base of that crumbling cliff in Pacifica is now complete. But engineers say that's only half of the job and not the most difficult part. The top of the cliff where the apartment building sits is crumbling as well. And tonight we've learned the extraordinary idea crews have to keep that part from collapsing. It's unclear whether residents will ever again be able to live in the apartments at 330 Esplanade. Engineers told us today after they finished the rock wall, another five feet of bluff fell away.

1/9/10	Bay Area People	6:00
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It's always time to prepare your family and business for an earthquake or other major disasters. Brian Klosterman, president of Your Safety Place shows us some basic supplies that we should have on hand in case of emergencies such as dehydrated food, a pet kit with food, water and other pet necessities, and even a portable toilet.

1/16/10	Bay Area People	8:31
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With plastic bags littered everywhere we look, it's no surprise that the city of San Jose is considering a ban on bags. If passed, the ordinance would be the strictest in the nation. San Jose City Council member Ash Kalra explains the proposed ban that would include all single use plastic bags as well as paper bags. Originally aired 10/1/09.

1/16/10	Bay Area People	8:13
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Over the past several decades, honeybees were dying by the thousands and there was no explanation as to why. During the summer of 2006-2007, the honeybee population was nearly wiped out and now the cause has been identified as Colony Collapse Disorder. Although experts are not 100% certain why CCD occurs, one cause is due to the invasive varroa mite, a parasite that attaches itself to the bees and kills them. As many as 50% of all bee colonies were lost. Honeybees are now making a slow comeback using several treatments to fight the varroa mite. Beekeepers Cheryl Loraditch and Frederick Nelson discusses how their business was affected by CCD. Originally aired 10/1/09.

1/21/10          All Newscasts          1:04

A stretch of San Francisco's Great Highway is expected to remain closed until summer due to erosion. Public works officials say the southbound lanes between Sloat and Skyline Boulevards are now closed indefinitely until a cliff can be stabilized. And an even lengthier stretch of the Great Highway is temporarily closed tonight in both directions between Sloat and Lincoln Way. This week's storms have left water and sand covering part of the roadway. There's no word on when that stretch will re-open, although officials say, it won't be before the weather improves.

1/21/10          All Newscasts          2:50

New evacuations have been ordered at those apartment buildings in Pacifica after the back decks of half a dozen units fell into the ocean early today. These latest problems are at 320 Esplanade Avenue. It's right next door to 330 Esplanade, which was red-tagged last month. Six of the 20 units were tagged off-limits. What's next? Several options are on the table. Engineers said they are waiting for the next move and they say it appears it's coming down to a dollars and cents game between the city and the owner of the apartment building.

1/23/10          Bay Area People          6:43

Over 1,000 Red Cross volunteers from around the world are assisting victims of the 7.0 earthquake that devastated Port-Au-Prince Haiti. No matter where, the International Red Cross is there to help with food, water and medical aid. Millions of dollars have already been raised, but millions more are still needed to help the people of Haiti recover

1/25/10          All Newscasts          2:02

A high level meeting took place in Pacifica this afternoon to try to figure out how to get political muscle behind efforts to stop apartment buildings from falling into the ocean. And there is new concern tonight that the work to save those buildings at 320 and 330 Esplanade is causing more erosion down the beach. And while city, state and FEMA officials were discussing possible funding sources, crews in bulldozers and cranes continued their work on Esplanade Avenue. Everyone is hoping this works because as of now, any federal assistance looks slim. Congresswoman Jackie Speier came to assess the situation for herself and to see if and how the federal government could help. Turns out it can't...at least not yet. The bad situation isn't bad enough to declare a state of emergency, officials say. So the individual owners will continue to foot the bill for the emergency work. The city council tonight said it will continue to look at ways to get assistance and plan to have another meeting with city, state and federal officials...some fear that the meeting might come too late.

1/29/10      All Newscasts      1:04

A battle is shaping up in the wine country between grape growers and Coho salmon. The state is proposing regulations to limit the amount of water vineyards could pump from local waterways to protect their crops from frost. Environmentalists and fisheries say the vineyard pumping drops the water levels and in some cases have killed hundreds of salmon and other fish. But growers say the regulations could prove costly and even damage or kill their crops. The salmon population has plummeted in recent years...leading to fishing bans. The State Water Board drew up the regulations. If they're approved, they'd take effect next year.

1/31/10      All Newscasts      1:44

Sensing an earthquake before it strikes may save countless lives. Scientists say even thirty seconds could make a huge difference. And right now, Bay Area scientists are devising a high tech system that could do just that. Alerts would come through radio, television and even cell phones...much the way it's done right now in Japan and Mexico City.

2/20/10      Bay Area People      5:52

For some unknown reason, the Brown Pelican is in danger and at least 1,000 have turned up dead or are distressed along the coast of Oregon and California. The International Bird Rescue and research Center (IBRRC) has been trying to rescue as many pelicans as possible. IBRRC's Emergency Responder and Project Manager, Mark Russell explains their need for donations in keeping these pelicans healthy and safe for their return to the coastal waters.

2/25/10      All Newscasts      1:50

A bill is in the works in Sacramento to streamline those automobile smog tests. Supporters say it would lower the cost and prevent fraud by making it more difficult to falsify test results. But some say that could make the tests less accurate. Phil Wells owns "The Smog Man" shop in San Jose and says just today, the tailpipe test caught a 2007 Porsche that would have wrongly failed under the new legislation rules.

2/25/10      All Newscasts      1:33

It's a development project so big, critics are calling it a mini-city and tonight, Bay Area environmentalists are lining up in opposition. The development calls for thousands of homes to be built where salt ponds now line the bay front off Highway 101 in Redwood City. Commercial salt ponds in Redwood City date back to 1901. Cargill has harvested salt here since 1978. Now their plans to develop the site are meeting with rocky opposition. A spokesman for the company said Cargill has already relinquished other property around the Bay for tidal marsh restoration. But opponents say the Redwood City ponds are part of the Bay under federal and state jurisdiction. Some 92 Bay Area elected officials oppose the development. An ecosystem which opponents of the project say provides critical habitat for the endangered Clapper Rail. The environmental review will begin in March and could take up to another two years to complete.



2/25/10 All Newscasts 2:21

The Pacific Fishery Management Council indicated today there may be good news in California waters for salmon fishermen: as a result of a dramatic drop in the salmon population...fishermen have been left "high and dry" for the past two years. But tonight they are hopeful that that's all about to change. On the docks of Half Moon Bay harbor, salmon fishermen were skeptical...some believe officials will just give them a token season. The Pacific Fishery Management Council will meet in Sacramento next month to decide what to do about salmon fishing this year.

3/13/10 Bay Area People 14:25

Recent earthquakes around the world with magnitudes of 7.0 and 8.8 have devastated countries, causing bay Area residents to question whether or not an earthquake may head this way. Dr. David Schwartz, a geologist from the USGS, spoke about plate tectonics, the nearby Hayward Fault and what we may expect in the next big earthquake to hit Northern California. To learn more about earthquakes, visit their website.

## Government

<u>Date</u>	<u>Program</u>	<u>Length</u>
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1/1/10	All Newscasts	2:27
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For the San Jose Police Department, this year could bring a perfect storm of staffing problems. Almost 100 police officers are expected to retire in 2010. But the city faces a \$100 million budget shortfall. So will San Jose have the cash to hire and train new recruits?

1/6/10	All Newscasts	3:10
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Governor Schwarzenegger unofficially entered his final year in office today with a state of the state speech that was both hopeful and gloomy. The governor called to new programs to spur economic recovery. But he also was quite blunt about the enormous challenges the state still faces. Now the governor's poll numbers are low and perhaps even more problematic for him...this is his last year in office.

1/29/10	All Newscasts	3:03
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A new proposal being floated tonight would change the face of Alameda County. A former mayor wants three adjacent cities to merge...creating one big city. Fremont, Newark and Union City are the three cities. The idea is to save money by streamlining operations. Under the proposal, the idea would go to voters in all three cities in November of this year...if that is approved, there would be a charter election for incorporation in June of 2012 and then a vote for mayor and city council in November of that year, then come New Year's Day 2013...a new city.

1/30/10	Bay Area People	6:41
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Every ten years, the U.S. conducts a census of its' population, counting every man, woman and child living in the country. This year, the 2010 count will be streamlined with only 10 questions to be answered. The census helps determine federal dollars that are allocated to states for a variety of services, including education, social service programs and health care.

2/6/10 Bay Area People 8:15

In 2008, California voters approved a plan to allow private citizens, and not politicians to redraw legislative boundaries for California. Now, in 2010, the 14-member citizen's commission is being selected. There is a concern that not enough ethnic minorities are applying for a seat on the commission. The commission will influence the political makeup of the state for the next decade. Christopher Punongbayan, Deputy Director of the Asian Law Caucus and Nancy Ramirez, Western Regional Counsel for the Mexican American Legal Defense and Educational Fund (MALDEF), explain why a diverse committee is important to each and every California resident. Deadline for the application is February 12<sup>th</sup>.

3/6/10 Bay Area People 7:06

Nearly 120 million forms of the U.S. Census will be mailed out March 2010. The Census occurs every ten years and counts everyone living in the U.S. This year, the form will consist of ten short questions and must be mailed back. Information centers and language-based phone numbers will help inform the public regarding the census.

3/6/10 Bay Area People 7:49

The Credit Card Accountability, Responsibility and Disclosure Act of 2009 regulates the rules in which credit card companies may change interest rates and fees. Credit card statements will also be clearer in language disclosures, accountability and information of consequences of minimum due payments. Norma Garcia, senior attorney with Consumer's Union explains how the new regulations will affect consumers.

## Health

<u>Date</u>	<u>Program</u>	<u>Length</u>
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1/30/10	Bay Area People	7:51
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One in ten Asian and Pacific Islanders are living with chronic hepatitis B and don't know they are infected and one in four people with chronic hepatitis B will die from liver cancer or liver failure. Hepatitis B can be avoided and prevented by a simple series of three vaccinations. Vaccinations can begin as early as birth, when the newborn is given its' first shot.

2/23/10	All Newscasts	5:20
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In Sacramento today, lawmakers had tough questions for the executives of Anthem Blue Cross about steep individual insurance rate increases. The rate increases average 25%, but can be as high as 39%. Anthem plans to go ahead with the increases on May 1<sup>st</sup>. Blue Cross President, Leslie Margolin, said the increases would bring Anthem in line with other insurers. And she called for reform of the healthcare system.

2/27/10	Bay Area People	7:10
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Eliz Greene was seven months pregnant with twins when she suffered a massive heart attack, resulting in an emergency cesarean delivery and open-heart surgery. The heart attack forced to re-evaluate her life and she is sharing her story and insights on women's health with her book, "The Busy Women's Guide to a Healthy Heart."

3/20/10	Bay Area People	8:15
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On March 31<sup>st</sup>, St. Mary's Medical Center will break ground on their new Cancer Center, a one-stop service for cancer patients. From diagnosis, to education, to treatment...the new state of the art Cancer Center will provide a more comprehensive approach in helping cancer patients.

## Social Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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1/9/10	Bay Area People	6:00
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For those looking for a way to give back to the community, the 4<sup>th</sup> annual Board Match Event is the perfect opportunity to join non-profit organizations. 120 non-profit organizations will be interviewing for positions on their board of directors. They are looking for people who want to help guide them to success.

1/16/10	Bay Area People	6:36
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Rosie Sorenson is the author of, "They had me at Meow: Tails of Love from the Homeless Cats of Buster Hollow." The book is a collection of photos and personal accounts of Rosie's passion for helping feral cats. Rosie encountered her newfound love for feral cats while on a walk in Buster Hollow. After spending countless days with 20-30 of the neighborhood's feral cats, she learned new lessons about finding friendship and love through her personal bond with the animals.

Originally aired 10/1/09.

1/18/10	All Newscasts	2:50
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In San Francisco tonight, a group of young people put on a special performance in celebration of Martin Luther King, Jr. Day. They didn't march this evening, instead, they shared their views of what Dr. King's dream means to them and it appeared to spark a powerful reaction. The crowd was on its feet as Bay Area youth "spoken word" artists and poets spoke from the heart at Youth Speaks annual "Bring the Noise" for Dr. Dr. King event.

1/21/10	All Newscasts	1:07
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The California Supreme Court struck down a law today that set limits on how much medical marijuana a patient can have. In a unanimous decision, the court said state lawmakers were wrong to try to change Prop. 215, which allowed patients to get a doctor's note for an unspecified amount of marijuana. In 2003, the legislature tried to give guidance to law enforcement by saying patients could possess only up to eight ounces.

1/21/10	All Newscasts	1/21/10
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A chief supporter of Prop. 8 underwent a grilling today in San Francisco federal court. An attorney for the couple suing to overturn California's same-sex marriage ban was trying to show that a general dislike of gays and lesbians led to Prop. 8. But Prop. 8 supporters likened the questioning to an inquisition.

1/25/10      All Newscasts      1:51

Defense attorneys began presenting their case today in the trial over Prop. 8, the ban on same-sex marriage. They called their first witness to the stand and it turns out, they could wrap up their case in a matter of days. Federal District Judge Vaughn Walker is being asked to determine if Prop. 8, which defined marriage as solely between a man and a woman...denies gays and lesbians a constitutional right to marry.

1/27/10      All Newscasts      2:48

In Union City, the police department and the school district are facing a possible class action civil rights lawsuit...it stems from a deadly shooting two years ago...and what community leaders say are at least a dozen other acts of violence by gang members against African Americans. It's an unusual lawsuit but a very serious claim...that a Latino gang is targeting African American students in Union City because of their race...and that police are not doing enough about it. The school district didn't comment today, but a police captain read KTVU a statement. Police say they've also set up youth anti-violence and anti-gang programs.

1/27/10      All Newscasts      2:09

The defense rested its' case today in San Francisco, in the closely watched federal trial over Prop. 8. A strong opponent of same-sex marriage wrapped up the testimony, but not before making an observation that supporters of gay marriage say, made their case for them.

1/30/10      Bay Area People      7:19

Five Native Americans from South Dakota are featured in the film, "From the Badlands to Alcatraz." Independently produced and directed by Bay Area pediatrician, Dr. Nancy Iverson, the film chronicles and follows the five Ogala Lakota youth in their challenge of learning how to swim the Bay Area waters from Alcatraz to San Francisco. The youth are sponsored by PathStar, a non-profit founded by Nancy Iverson to help create better and healthy living for those living on the Pine Ridge Reservation in South Dakota.

2/9/10      All Newscasts      2:27

Not in my neighborhood. That's what some West Berkeley residents are saying about a medical marijuana cooperatives hopes to occupy the former Scharffenberger chocolate factory on Heinz Avenue near Seventh Street. Berkeley's mayor says his hands are tied and he likens the controversy to a "catch-22." The idea has raised opposition in the neighborhood from businesses such as Berkley Bowl West supermarket and from parents, whose children attend a school just a block away. But the Berkeley Patients Groups says they have been searching for a location for about five years. They say they've looked to 70 different locations and have heard the same thing, that neighbors support medical cannabis, just not in their neighborhood.

2/13/10      Bay Area People      8:00

In celebration of Black History Month, the San Jose Public Library is hosting a traveling exhibit organized by the National Baseball Hall of Fame and Museum in Cooperstown. The exhibit is at the Dr. Martin Luther King, Jr. Library and tells the story of Black baseball players who played professional baseball in spite of discrimination and racism. The Rev. Ulysses Young and George Green, two former players for the Negro League reminisce about their time as baseball players.

2/17/10      All Newscasts      2:31

The results of a landmark ten year study on medical marijuana are out tonight. U.C. researchers looked at what impact marijuana has on pain and the results appear to confirm what medical marijuana supporters have been saying for years. The study found that medical marijuana is effective in treating chronic pain. We're at Harborside Health Center in Oakland...a 7,000 square foot medical marijuana dispensary. Advocates here say they hope this new study will help patients get easier, safer access to medical marijuana. The center prides itself in serving the 700 patients that come through its' doors daily...looking for help managing pain from various medical conditions. They still question whether the study's findings will alter the federal government's position on cannabis for medical use. Researchers say they do not sanction the recreational use of cannabis and say more studies need to be done to determine if there are any side effects to long-term use of medical marijuana.

2/21/10      All Newscasts      2:31

A controversial federal law allowing guns in national parks takes effect tomorrow. And while park visitors will now be allowed to "pack heat," not everyone welcomes the idea. Millions of people visit National Parks each year, today none of them are allowed to carry loaded guns, but that all changes tomorrow. There are many National Park in urban settings, like San Francisco's Fort Point and Crissy Field. Some visitor we spoke to today say they don't think allowing visitors to bring a loaded gun to an urban park is a good idea. A visitor we spoke with understands the need to bring a fireman as a guard against a bear attack at Yosemite, but he says it's a little difficult to understand the need for on in an urban park. There are limits on the new rule, for example here at Alcatraz. Although it's a national park, visitors aren't allowed to bring firearms on the ferry to and from the island. Also, visitors can't bring firearms into visitor's centers or federal buildings in national parks and they will have to follow al state and local gun laws. It will still be against the law to discharge a firearm in the parks.

2/21/10      All Newscasts      2:30

Just about any American school child knows about the Japanese attack on Pearl Harbor. It may be harder to find people who know what happened to tens of thousands of Japanese Americans after that attack...including many here in the Bay Area. KTVU reports on today's ceremony aimed at keeping that memory alive. In San Francisco's Japantown, two hundred people carried candles to remember an executive order signed 68 years ago by President Franklin Roosevelt authoring the interment of Japanese and Japanese Americans in the wake of the Pearl Harbor attack. At 19, Quillan Rusky says he feels a responsibility to share the stories he's heard his whole life about the families given just a few days notice to sell all of their belongings before they were rounded up and relocated. Congressman Mike Honda says throughout his career in politics he and others have worked to help right these kinds of wrongs...in 1988 internees received a presidential apology and \$20,000 in restitution, but even today, there's still unfinished business and a fight for federal redress continues.

2/22/10      All Newscasts      4:47

Carl Clark is a Bay Area and American hero, whose name you've likely never heard. That's because in addition to being a hero who saved hundreds of lives during World War II, Clarke is African American. Today, he's 93 and he still waits for the recognition, which many say, is 65 years overdue. In tonight's Special Report, we hear Clark's remarkable and disturbing story about heroism, racism and segregation in the Navy. A few years ago, Foothill College instructor Sheila Dunec interviewed the greatest generation for a documentary, found Clark's story so compelling, and thought it was time for this Black veteran to finally get his due.

2/27/10      Bay Area People      8:51

Violence in teenage dating has become a serious issue. Not only are teens experiencing physical abuse, but verbal, mental and emotional abuse are all on the rise. Oakland's Family Violence Law Center has several programs in place to help students, ages 10 and up, learn about healthy relationships through classroom, after school and summer activities.

2/27/10      Bay Area People      5:48

Four wonderful animals need forever homes. Meet four month old kitten Grasshopper and two year old Siamese, Hollandaise. Also looking for homes are Jolie, a Yorkie mix and Clemintine, a Cocker Spaniel. They are all in temporary foster homes and would like to find loving, permanent homes.



3/6/10

Bay Area People

8:00

A young Muslim college student from San Mateo was fired from her job as a stockroom employee at Hollister clothing store, a retail chain store owned by Abercrombie & Fitch. Her offense was wearing the Muslim headscarf, a piece of clothing that is not part of the official "look" of Abercrombie & Fitch. Ms. Hani Khan had permission from the local store manager to wear the hijab as long as it was in the acceptable color palette that was store policy. Ms. Khan was fired by a district manager who was visiting the San Mateo store and insisted she was wearing the headscarf against company policy. Ms. Khan reported her firing to CAIR, the Council on American Islamic relations.

## Transportation

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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1/27/10	All Newscasts	2:37
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Tolls are going up on almost every bridge in the Bay Area and for the first time, carpools will also have to pay a toll. The Bay Bridge tolls will vary according to peak and non-peak hours, weekdays vs. weekends and carpool fares. The MTC says it is hiking tolls to raise \$160 million to help finance the seismic retrofit on the Antioch and Dumbarton bridges. We asked the MTC spokesman when the seismic retrofit is complete; why not lower the toll back to four dollars? The toll hike for all of the bridges will go into effect July first.

2/19/10	All Newscasts	1:55
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The first noticeable work on the fourth bore of the Caldecott Tunnel is now underway. Drivers are going to start noticing a lot of tree stumps along Highway 24. Work crews are cutting down the trees and their timetable is very tight, because of what's expected to start happening early next month. Every spring, thousands of birds come to these hills to make their homes. Mark Welther with the Golden Gate Audubon Society says even though Caltrans is taking nesting season into consideration, he says the bottom line is many native birds will disappear. A tunnel project spokesperson tells us once the fourth bore is complete, they will replant all the native trees in the area. For every oak they chop down, they will replant five in its' place, but it will take years for those new trees to reach maturity.

## **PUBLIC SERVICE ANNOUNCEMENTS**

KTVU

Public Service Announcements

**Bay Area People Community Calendar -**  
**Billboard Public Service Announcements**

The following are Bay Area People Community Calendar Announcements. These :10 (ten second) Community Calendar Announcements aired during the program Bay Area People:

1/9/10

- Open Audition, San Francisco Boys Chorus, boys ages 5 to 12 years old. Audition locations in San Francisco, San Rafael, Oakland on January 16<sup>th</sup>.
- Free Resume Critique and Interview Skills Workshop, Jan. 16, 1-4pm, Courageous Woman Assoc., Vallejo.
- 24 Hour Music-a-Thon. Support music for Mt. Diablo Unified Schools. Sponsored by the Mt. Diablo Music Education Foundation. Jan. 16, 8am to Jan. 17 8am., Concord High School, Concord.

1/23/10

- San Francisco Indie Fest, Feb. 4-18.
- Sock Hope Dance, Milpitas Senior Center, Feb. 5<sup>th</sup>, 1:30 – 4pm, free admission.
- Russian Festival 2010, Russian Center of San Francisco, Jan. 29-31.

1/30/10

- Domestic Violence Volunteer Training Program – A Safe Place, Feb. 23, 25, & 27. March 2, 4, 6, 9, 13.
- Cash for College Workshop, San Mateo County High School Students, Jefferson High School, Daly City, Feb. 2, 6-9pm
- Winter Concert, Oakland Youth Orchestra, Jan. 31, 3pm, First Congregational Church of Oakland.

2/6/10

- Brews, Bikes and Bucks, fundraising party for Trips for Kids, Broken Drum Brewery, San Rafael, Feb. 21, 2-6pm.
- Project Homeless Connect, Fairfax Women's Club, Fairfax, Feb. 18, 10am-2pm.
- Romeo and Juliet, Ballet San Jose, Feb. 27 through March 7, San Jose Center for the Performing Arts.

2/13/10

- Free Job Fair, BayAreaHires, Feb. 22 11am-2pm, Holiday Inn, San Francisco.
- “Inside Islam: What a Billion Muslims Really Think,” Bay Area premiere, sponsored by CAIR California, ICCNC, Oakland, Feb. 20, 4pm.
- Bowl to Strike Out Family Violence, The Jeff Garcia Pass it On Foundation, Morgan Jill Bowl, Morgan Hill, Feb. 26, 6-9pm.

2/20/10

- West Oakland Senior Center Presents Black History Month: An Inspirational Program. Feb. 21, 4-8pm, Oakland.
- Volunteers needed for habitat restoration, Project GROW.
- Crab Feed, Milpitas Chamber of Commerce, benefiting Milpitas Food Pantry, March 5, 6pm.

2/27/10

- Benicia Run for Education, Kids Run, 5K Run, 10K Runs, benefiting Benicia Education Foundation, March 21, Historic Benicia.
- Denim to Diamonds, benefiting Ronald McDonald House Computer History Museum, Mountain View, March 6 6:30pm – 12midnight.
- Children's Celebration of Ethnic Dance, Croatian American Cultural Center, San Francisco, March 7, 2pm.

3/6/10

- Empowering Women of Color Conference, MLK Student Union UCB, March 13 & 14, Berkeley.
- Lunafest Film Festival, Contra Costa College, San Pablo, March 13, 7:30pm.
- 3rd annual Bay Area Arab Women's Conference, presented by the Arab Cultural and Community Center, March 13, 9am-4:30pm, Silicon Valley Community Foundation, San Mateo.

3/13/10

- 3<sup>rd</sup> annual Run for Education, 5k Walk/Run & 10K Run, Downtown Benicia, March 21, 8:30.
- Free Plant Exchange, Lakeshore Neighborhood Plant Exchange, Marcy 27, Noon-4pm, Oakland.
- 28<sup>th</sup> annual San Francisco International Asian American Film Festival, now through March 21, S.F, Berkeley, San Jose.

3/20/10

- Creative Writing Contest, \$20,000 scholarship, high school juniors and seniors, San Mateo County fair, deadline: April 30<sup>th</sup>.
- Book Sale, Oakland Public Library, The Bookmark Bookstore, April 8-11, 10:30am-5:30pm.
- Walk Now for Autism, Infineon Raceway, April 17, 9am.

**FOX NETWORK**

**PUBLIC SERVICE ANNOUNCEMENTS**

**FOX NETWORK  
PUBLIC SERVICE ANNOUNCEMENTS**

The following pages contain Fox Network Primetime/Sports/Late-Night PSA's that aired during the 1st quarter of 2010:



JANUARY '10  
1ST QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATE NIGHT AND SPORTS

REPORT DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jan-10	SUGAR BOWL PREGAME	FRI	8:19:38P	PSA2010BCS30S	MALARIA NO MORE	:30
2-Jan-10	COTTON BOWL	SAT	2:48:44P	PSA2010BCS30S	MALARIA NO MORE	:30
2-Jan-10	COPS	SAT	8:21:18P	PSA2010BCS30S	MALARIA NO MORE	:30
2-Jan-10	AMERICA'S MOST WANTED	SAT	9:16:28P	XNPW281120H	NFL/UWLADANIAN TOMILSON	:20
3-Jan-10	NFL REGIONAL GAME	SUN	2:37:39P	XNP373430H	NFL CONCUSSION PSA	:30
3-Jan-10	NFL REGIONAL GAME	SUN	2:56:55P	XNP370130H	NFL PLAY 60	:30
3-Jan-10	NFL REGIONAL GAME	SUN	3:36:20P	XNP370130H	NFL PLAY 60	:30
3-Jan-10	NFL NATIONAL GAME	SUN	5:25:26P	XNP370130H	NFL PLAY 60	:30
3-Jan-10	NFL NATIONAL GAME	SUN	5:48:54P	XNP373430H	NFL CONCUSSION PSA	:30
3-Jan-10	NFL NATIONAL GAME	SUN	6:48:23P	XNP370130H	NFL PLAY 60	:30
3-Jan-10	TIL DEATH	SUN	7:20:48P	FZAA0796	FOUNDATION FOR A BETTER LIFE	:30
3-Jan-10	TIL DEATH	SUN	7:49:31P	FZAA0828	FOUNDATION FOR A BETTER LIFE	:30
3-Jan-10	CLEVELAND SHOW	SUN	8:57:28P	BC1M0013	FOUNDATION FOR A BETTER LIFE	:30
4-Jan-10	FIESTA BOWL HALFTIME	MON	10:13:30P	PSA2010BCS30S	MENTAL HEALTH AWARENESS	:30
5-Jan-10	ORANGE BOWL HALFTIME	TUE	10:15:32P	PSA2010BCS30S	MALARIA NO MORE	:30
6-Jan-10	GLEE	WED	8:15:26P	ZOMN0247	MALARIA NO MORE	:30
7-Jan-10	FRINGE	THU	9:52:37P	BC1M0013	PREVENT TEEN PREGNANCY	:30
8-Jan-10	DOLLHOUSE	FRI	9:52:15P	ZFBA9553	MENTAL HEALTH AWARENESS	:30
9-Jan-10	COPS	SAT	8:01:32P	XNPW281120H	HODGKINS DISEASE AWARENESS	:30
9-Jan-10	COPS	SAT	8:31:09P	XNPW281120H	NFL/UWLADANIAN TOMILSON	:20
9-Jan-10	AMERICA'S MOST WANTED	SAT	9:15:58P	XNPW281120H	NFL/UWLADANIAN TOMILSON	:20
9-Jan-10	AMERICA'S MOST WANTED	SAT	9:56:57P	PSA2010BCS30S	NFL/UWLADANIAN TOMILSON	:20
10-Jan-10	NFC WILDCARD PREGAME	SUN	4:32:03P	XNP373430H	MALARIA NO MORE	:30
10-Jan-10	NFC WILDCARD	SUN	7:42:55P	XNP160410H	NFL CONCUSSION PSA	:30
10-Jan-10	CLEVELAND SHOW	SUN	7:08:49P	ZFBA9553	PLAY 60 RUNNING	:10
11-Jan-10	FRINGE	MON	9:37:42P	FZAA0829	HODGKINS DISEASE AWARENESS	:30
11-Jan-10	SIMPSON'S	WED	9:39:22P	XNPW281120H	FOUNDATION FOR A BETTER LIFE	:30
13-Jan-10	SIMPSON'S	WED	9:52:26P	XNPW281120H	NFL/UWLADANIAN TOMILSON	:20
14-Jan-10	FRINGE	THU	9:50:31P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
15-Jan-10	BONES	FRI	8:07:20P	FZAA0055	FOUNDATION FOR A BETTER LIFE	:30
15-Jan-10	DOLLHOUSE	FRI	9:53:41P	PSA2010BCS30S	MENTORING/EMILY	:20
16-Jan-10	SIT DOWN SHUT UP	SAT	12:03:40A	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
16-Jan-10	NFC DIVISION GAME	SAT	4:47:49P	XNP160410H	HAITI RELIEF/MICHELLE OBAMA	:30
16-Jan-10	NFC DIVISION GAME	SAT	5:33:32P	XNP375530H	PLAY 60 RUNNING	:10
16-Jan-10	NFC DIVISION GAME	SAT	6:20:35P	XNP375530H	NFL HAITI EARTHQUAKE PSA	:30
16-Jan-10	NFC DIVISION POSTGUN GAME	SAT	7:40:57P	CITYOFHOPE	NFL HAITI EARTHQUAKE PSA	:30
16-Jan-10	COPS	SAT	8:01:47P	XNPW281120H	CITY OF HOPE	:30
16-Jan-10	COPS	SAT	8:13:11P	CNHR91301	NFL/UWLADANIAN TOMILSON	:20
16-Jan-10	AMERICA'S MOST WANTED	SAT	9:12:47P	XNPW281120H	HAITI RELIEF/MICHELLE OBAMA	:30
16-Jan-10	AMERICA'S MOST WANTED	SAT	9:58:15P	XNPW281120H	NFL/UWLADANIAN TOMILSON	:20
16-Jan-10	WANDA SYKES SHOW	SAT	11:42:39P	PSA15MWJOHN	MENTORING/JOHN WALSH	:15
17-Jan-10	NFC DIVISION GAME	SUN	1:14:43P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
17-Jan-10	NFC DIVISION GAME	SUN	2:34:26P	XNP375530H	PLAY 60 RUNNING	:10
17-Jan-10	NFC DIVISION GAME	SUN	3:15:43P	XNP375530H	NFL HAITI EARTHQUAKE PSA	:30
17-Jan-10	NFC DIVISION GAME	SUN	4:09:25P	XNP375530H	NFL HAITI EARTHQUAKE PSA	:30
17-Jan-10	NFC POSTGAME	SUN	4:09:25P	CITYOFHOPE	NFL HAITI EARTHQUAKE PSA	:30
17-Jan-10	24	SUN	9:14:40P	CNHR91301	CITY OF HOPE	:30
18-Jan-10	24	SUN	9:14:40P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
19-Jan-10	AMERICAN IDOL	MON	8:39:22P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
20-Jan-10	HUMAN TARGET	TUE	8:31:42P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
20-Jan-10	HUMAN TARGET	WED	9:35:41P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
21-Jan-10	FRINGE	THU	9:09:45P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30

1ST QUARTER NETWORK PSA REPORT  
 INCLUDING PRIME, LATENIGHT AND SPORTS

23-Jan-10	COPS	SAT	8:01:32P	XNPW281120H	NFL/UWLADAINIAN TOMILSON	:20
23-Jan-10	COPS	SAT	8:12:54P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
23-Jan-10	COPS	SAT	8:31:39P	XNPW281120H	NFL/UWLADAINIAN TOMILSON	:20
23-Jan-10	COPS	SAT	8:51:07P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
23-Jan-10	AMERICA'S MOST WANTED	SAT	9:14:01P	XNPW281120H	NFL/UWLADAINIAN TOMILSON	:20
24-Jan-10	WANDA SYKES SHOW	SAT	9:58:06P	PSA15MMWJOHN	MENTORING/JOHN WALSH	:30
24-Jan-10	NFC CHAMPIONSHIP GAME	SAT	11:42:57P	ZPLW7230	NFL EARTHQUAKE RELIEF PSA	:15
26-Jan-10	NFC CHAMPIONSHIP GAME	SUN	8:20:26P	XNPW281120H	PLAY 60 RUNNING	:30
28-Jan-10	NFC CHAMPIONSHIP POSTGAME	SUN	9:28:47P	XNPW281120H	CITY OF HOPE	:30
29-Jan-10	AMERICAN IDOL	SUN	10:38:29P	XNPW281120H	MALARIA NO MORE	:10
30-Jan-10	BONES	SUN	8:10:55P	XNPW281120H	HAITI RELIEF/AD COUNCIL	:30
30-Jan-10	FRINGE	TUE	8:30:41P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:15
30-Jan-10	KITCHEN NIGHTMARES	THU	9:10:17P	XNPW281120H	NFL/UWLADAINIAN TOMILSON	:30
30-Jan-10	COPS	THU	9:34:35P	PSA15MMWJOHN	NFL/UWLADAINIAN TOMILSON	:20
30-Jan-10	COPS	FRI	8:01:32P	PSAUNICEF30	MENTORING/JOHN WALSH	:20
30-Jan-10	COPS	SAT	8:21:07P		UNICEF HAITI EARTHQUAKE RELIEF	:15
31-Jan-10	AMERICA'S MOST WANTED	SAT	8:31:46P			:30
31-Jan-10	AMERICA'S MOST WANTED	SAT	9:10:20P			
31-Jan-10	CLEVELAND SHOW	SAT	9:57:14P			
31-Jan-10	CLEVELAND SHOW	SAT	8:40:18P			